

Paridhi Vayda

Work Experience

Data Analyst, NYC Housing Preservation and Development

Sep 2023 - Present

- Initiate and oversee reporting systems utilizing Power BI for Section 8 Programs: Family Self Sufficiency Program, Community Choice Demonstration, Quality Assurance, and Homelessness Prevention.
- Identified 14% of records, implementing Power BI DAX formulation, with discrepancies impacting system documentation and program enrollment/outreach numbers
- Develop automated sampling techniques for the Quality Assurance Department to ensure federal compliance with Housing and Urban Development

Design Analyst, Lasatek Solutions

June 2022 - June 2023

- Created educational explainer videos for local communities to enroll in FDA-approved clinical trials
- Produced customer journeys for market discovery initiatives for clinical trial patient enrollment
- Recruited participants for a 1:1 interview usability testing session for an upcoming healthcare web-based platform
- Coded qualitative usability feedback from testing participants to update current webpage designs on Miro
- Generated user personas on Figma to identify website usability concerns for underrepresented/minority populations
- Developed Focus Group moderation guides for user participants

Master's Student, Barcelona Technology School

Oct 2021 - July 2022

Data Operator, Cure Staffing

Mar 2021 - May 2021

Medical Scribe, Orthopaedic Associates of Manhasset

Aug 2019 - Mar 2021

Research and Analytics Intern, NYS Office of Attorney General

Feb 2019 - May 2019

- Constructed SQL clauses 'Select', 'Group by', 'Sort', and 'Where' to reveal 1000+ pharmacies that violated monthly guidelines of delivering controlled substances to patients
- Color-coded/filtered data in excel with conditions in numeric + textual values
- Identified and removed abnormalities in datasets with null values
- Collaborated with other Interns and Data Scientists of the Research and Analytics department to complete necessary time-sensitive work

Contact

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Educational Background

Master of Arts

Barcelona Technology School

Oct 2021 - Jul 2022

- UX Design

Bachelor of Business

Administration

Hofstra University

Sep 2015 - Aug 2019

- Information Technology

Skills

Technical

- Quantitative/Qualitative Data Analytics: Querying, Survey Writing, Data Visualization
- Usability Testing
- Quality Assurance

Tools/Software

- Power BI
- Tableau
- Excel
- SQL
- Google Forms
- Microsoft 365
- Miro
- Jira